



ACT NOW ship your product*
to us by **30 JUNE**
2017

To showcase at AXCEN's display centre official opening.
*3 items per product line

Great Aussie products are in high demand in China.

Did you now that the Chinese consumers like to see the real thing before they buy?

Showcase the real thing! When it comes to maximising sales to China's 1.3 billion consumers, an on-line experience is great but...

fact is like so many of us, the Chinese market likes to "try before they buy" and see the real thing!

At AXCEN, we help you fast track your market entry to China. Our marketing breakthrough makes it easy for your products to be closer to Chinese buyers and makes deals on the spot.

Benefits

- ✓ Saves you time and money as you penetrate the China market with speed.
- ✓ Improves your profit and cash flow as we will help you sell to millions of consumers so you can focus on what you're good at: make great Aussie products!
- ✓ Your products and brand to be in the forefront of the Chinese consumers' buying habit.
- ✓ Gives you confidence to grow as our competent and reliable Team in China and Australia is committed to provide you with on the ground support.

Contact Us

Contact us for the Information Pack

Phone: (07) 3846 3221 Email: info@axcen.com.au

Sell your products to China the AXCEN way:
Simple. Fast. Get results.

Market Access Activities

The **official opening is 27 July 2017** and will be:

- officiated by AXCEN CEO Ms. Yan Grieve and the City's Mayor
- attended by buyers, wholesalers and distributors from China
- covered by the Chinese media which is guaranteed to draw significant provincial wide interest

The launch of AXCEN's The Hub in China will bring China and Australia closer together in a practical, innovative and guaranteed successful venture.

The Hub

AXCEN's The Hub at Sichuan Province China is AXCEN's flagship display centre for your products. It is the first of many AXCEN's display centres to open throughout China. Located in the middle of the bustling commercial centre of the Sichuan Province (population 87 million), The Hub is guaranteed to attract high volume of Chinese buyers.

The Hub offers tailored customer service and convenience to Chinese buyers to interact with our local sales team. Our sales team is competent to handle all sales inquiries, promote your products and finalise deals on your behalf.



Dedicated to help Australian small to medium businesses thrive in China
www.axcen.com.au